

## Business Overview: Mariane Bakhache Couture



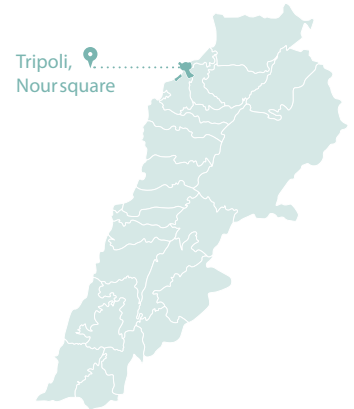
**USD 15,000**  
Grant amount



**3**  
Number of employees before the grant



**2**  
Number of jobs created after the grant



Mariane Bakhache is 29-year-old women from Tripoli who has a BA in Architecture. Once she finished her degree, she decided to pursue her life dream of starting a fashion business. She joined a fashion design course to gain the skills needed and with the support of her father, she was able to open Mariane Bakhache Couture, a small business which provides fashion design, sewing services and customized clothing products.

This business provides customized services based on specific client requests received through Mariane Bakhache Couture's social media accounts, making it unique in the market. Unfortunately, the business was facing difficulty with the price of textile, as products, especially dresses, are customized and the business only needs a small amount of textile compared to other businesses which made it costly to obtain the textiles. In addition to outsourcing services, the business did not have the means or tools to complete the finishing of products in the shop.

With EDF support, Mariane was able to increase the number of workers, which has increased the production time. The grant also helped the business to purchase new machinery used in the finishing process which has increased the profit margin to improve sustainability of the business.

"IOM helped me expedite the designing and finishing process which makes me more comfortable and responsive to my clients", says Marianne, the owner of the business.

In addition to developing the business, a new employee joined the business as a result of the impact of the grant.

"I joined Mariane's team without having all the required skills to make a dress, she is building my capacity and supporting me to learn and develop my skills." adds a new employee.



## M I L E S T O N E S



- Submission of a fully completed business plan and signing of the EDF agreements and documents.
- Purchase of invisible stitching button machine, Zig Zag machine, industrial scissors, clothing stand, large table, office chairs, vapor iron, five mannequins and raw materials for sewing.
  - Installation of SPC parquet.
  - Hiring of one new full-time employee.
- Purchase of camera, lighting equipment, mobile mannequin, office desk and cabinet.
- Submitting all the required documents such as photos of purchased items, invoices, and contracts of new employees.
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