



Avin Qadir is a digital tech entrepreneur and co-founder of Click Iraq, a company that provides marketing, website and application development services. Click Iraq employs 26 workers and aims to educate people in technology and advance digital literacy. Under Click Iraq, Avin is currently leading the development and management of several projects: ClickEd (an e-learning platform), Job Studio (a freelancing and job finding platform), and Next Step (a platform to connect students with universities).



In 2018, Avin and her team embarked on a mission to address a pressing need: providing accessible education to new job seekers. Their vision was to simplify the process of acquiring essential skills for those entering the job market. The community and Avin's family rallied behind this noble cause.

Their educational venture had a workforce of six employees, focusing on e-learning and digital education. The production process involved marketing courses and creating a user-friendly application where individuals could choose to become trainers or learners.

Their customer base ranged from fresh graduates seeking career-enhancing courses to those interested in photography, copywriting, IT, website development, marketing, and application development. Over time, the business expanded its reach by offering courses through Rwanga Foundation, American University in Sulaymaniyah, and DMI employees.

Avin's venture played a crucial role in the community by equipping fresh graduates and employees with essential digital skills, enabling them to thrive in the digital age.

However, the COVID-19 pandemic dealt a blow to their operations. Work came to a halt for two months, marketing efforts dwindled, and several clients were lost. Despite the setback, they persevered and adapted by emphasizing digital literacy.

The IOM grant became a ray of hope, discovered through one of their interns. While the business was doing reasonably well, Avin acknowledged they hadn't launched it as thoroughly as they could. With the grant's support, they provided courses for 56 students, covering topics like digital marketing, research techniques, and IT fundamentals.

The grant breathed new life into their business, motivating Avin and her team to keep pushing forward. They invested in renovating their space, creating a dedicated training area. Avin's passion for education and her commitment to empowering others have paved the way for a brighter future in the world of e-learning and digital education.

Developing a website for the platform & hiring three new employees

Marketing and allocating a place for a new program & hiring two new employees